

## FAQ

### Editorial Assessment

#### **What is editorial quality?**

Editorial quality refers to how well your book is written in terms of basic content, style and technical accuracy. The editorial quality of your book matters a lot, no matter how small or big the audience you are trying to reach is.

#### **Why is the editorial quality of my book important?**

Good editorial quality gives you more credibility as an author, but a book that is filled with errors can hurt your reputation. Whether you are a self-published or a traditionally-published author, it is expected that your book contains all the elements of a professionally published work.

#### **What is an Editorial Assessment?**

Editorial Assessment is a diagnostic tool that assesses your work to be sure that it has fulfilled the basic requirements of a published book. The editorial assessor will provide you with a general overview of your manuscript and gauge what type of editing is most appropriate for your book.

#### **Why should I order an Editorial Assessment?**

You have worked hard to get your manuscript written, and it's even harder to evaluate your own work. An Editorial Assessment may be the only objective opinion you get before your book is available to the general public. An independent assessment is very important in successfully establishing and maintaining a credible public image as an author.

#### **How much is an Editorial Assessment and how do I order it?**

Xlibris Editorial Assessment costs NZ\$409. You can order Editorial Assessment as an add-on service when you purchase your publishing package. You can also contact your Publishing Consultant for more details.

#### **Why didn't the assessor correct or list all of the errors in my book?**

Editorial Assessment is not a replacement for an Editorial Service. The assessment is a preliminary diagnostic tool used to pinpoint areas in need of improvement. The assessor will provide you with a general overview of your manuscript, offering examples of items that could be strengthened, and give critique and commentary across a range of topics. He or she will recommend the type of editing most appropriate for your book.

#### **Can I use feedback from my Editorial Assessment on my back cover or to promote my book?**

No. The purpose of the Editorial Assessment is to provide advice and suggestions on how your book can be improved and to recommend the most appropriate editorial service for your book. The feedback your book will receive is not intended to be an endorsement and may not be used for promotional purposes of any kind. Keep in mind that using text from an editor who has worked on your book presents a conflict of interest and is strongly discouraged in the publishing community.

#### **Can I speak to the assessor?**

Confidentiality is essential for an atmosphere of professional honesty. Just as we protect our authors' privacy by prohibiting our assessors from disclosing information from any Editorial Assessment, we likewise do not disclose our assessors' identities. Maintaining this confidential relationship allows our assessors to provide straightforward, honest feedback. Our contract with our assessors requires us to keep their identities private. If you have questions regarding your Editorial Assessment, your Publishing Consultant or Check-In Coordinator can forward them to the editorial department, who will share your concerns with the assessor, if appropriate, and respond to you in a timely fashion.

#### **What are my Editorial Assessor's credentials?**

Our assessors are experienced book-publishing professionals, including editors, literary agents and book reviewers. They are not only knowledgeable about the levels of editorial services needed to give a book a professional polish but well-informed about what's needed to be successful in a competitive marketplace. Most importantly, we give you customized advice, not a generic form letter.